



Here's a new opportunity from Starbucks - Honey Packets! Below are some details on what Starbucks Coffee Company is looking for, as within the next 30 days they will be issuing a RF(X) for Honey Packets.

- Are you capable with honey portion packing? (7 or 8 grams/packet). Any National and/or Private Label Branding?
 - Preference would be vertical integration from producing honey to packaging it according to the size noted.
- Are you able to assure a consistent supply of honey? Range of volumes is below:
 - Min: 105,000,000 grams of honey.
 - Max: 432,000,000 grams of honey.
- Do you have a strong honey brand story?
 - Social Impact & Support of bee community
 - Quality honey options
 - Ethical Sourcing & Traceability is key
- Financially healthy and stability will be key so we will need to understand the following:
 - Have you had an independent 3rd party financial audit in the last 2 years? If so will you share that with Starbucks?
 - Other than the above we would want you to resubmit financials through the process we have that you previously have done.

Questions?

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Starbucks Coffee Company – Supplier Diversity