



September 21, 2018 | Miami, FL

43rd Annual Awards Gala

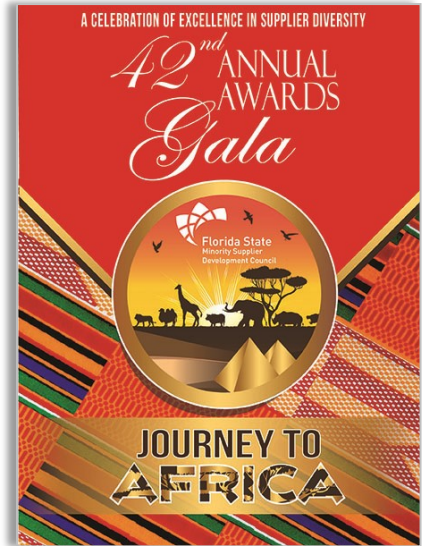
Program Book Advertising

The Annual Awards Gala Program Book is an affordable way to reach your target market. The program book is distributed during the gala and throughout the year during various Council events and activities. It will be exposed to over a thousand readers, including Minority Business Enterprises (MBEs), large corporations and government buyers.

PROGRAM BOOK DESCRIPTION

- Program book size: 6" x 9"
- About 66 pages (not including front or back cover)
- Full color, front & back cover
- Black & white, internal pages

Want a sample? View last year's program book (image to the right) at www.fsmsdc.org/awardsgala/program_book2017



AD SIZES & COSTS

Size	Width"	X	Height"	Cost
Full Page	6	X	9	\$700
Half Page	6	X	4.5	\$375
Quarter Page	3	X	4.5	\$180
Business Card	3	X	2	\$80

AD SPECIFICATIONS

- Ads must be in black & white/grayscale
- No bleeds
- Files must be high resolution, minimum 300 DPI
- Acceptable image file formats: JPEG, PNG, PDF, or EPS
- We support files produced in Adobe Illustrator, Adobe Photoshop, Adobe InDesign or PDF.
- If necessary, include all fonts and images along with the file

QUESTIONS?

Call the FSMSDC at (305) 762-6151

SPONSORS

Sponsorship packages between \$3,000-\$15,000 include a Program Book ad(s). If you are unsure of your ad size, please call (305) 762-6151 and a team member will gladly assist you.

Interested in becoming an Awards Gala Sponsor? Visit www.fsmsdc.org/awardsgala

AD SUBMISSION

Please send all files/materials to krysten@fsmsdc.org. Emails must be no greater than 8 MB; larger files can be sent via TransferBigFiles.com or mailed on a CD.

AD ORDER & PAYMENT

Ad orders and payments can be made by completing the attached form or online at www.fsmsdc.org/awardsgala

Florida State Minority
Supplier Development Council (FSMSDC)
Reference: Awards Gala Program Book Ad
9499 NE 2nd Avenue, Suite 201
Miami, FL 33128

AD PLACEMENT

The placement of all ads is at the discretion of the FSMSDC. Sponsors will have priority placement.

DEADLINES

Ad Order / Friday, August 17, 2018 at 5 PM EST

Ad Submission / Friday, August 24, 2018 at 5 PM EST

Program Book Ad Order Form

September 21, 2018 / Hilton Miami Downtown, Miami, FL

AD ORDER

<input type="checkbox"/> Full Page	\$700
<input type="checkbox"/> Half Page	\$375
<input type="checkbox"/> Quarter Page	\$180
<input type="checkbox"/> Business Card	\$80

PROGRAM BOOK DETAILS

- Size: 6" x 9"
- Black & white ads

AD SIZES



Full Page
6" X 9"



Half Page
6" X 4.5"



Quarter Page
3" X 4.5"



Business Card
3" X 2"

*ad sizes = width x height (in inches)

CONTACT

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PAYMENT

Check enclosed *make checks payable to Florida State Minority Supplier Development Council (FSMSDC)*

Credit Card: VISA MasterCard American Express Discover

CREDIT CARD NUMBER _____

CVC# _____ EXP _____

Check if billing address same as contact address above

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

SUBMISSION

Ad files should be emailed to krysten@fsmsdc.org.
Mail this completed form along with payment to:

**Florida State Minority
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All contributions are tax-deductible to the fullest extent allowed by law.

Florida State Minority Supplier Development Council | (305) 762-6151 | www.fsmsdc.org/awardsgala